

# How Cybercriminals Sneak Into Your Inbox





**Mark Meszaros**

**Digital Industry**

**CEO & vCIO**

**[markm@digitalindustry.com](mailto:markm@digitalindustry.com)**

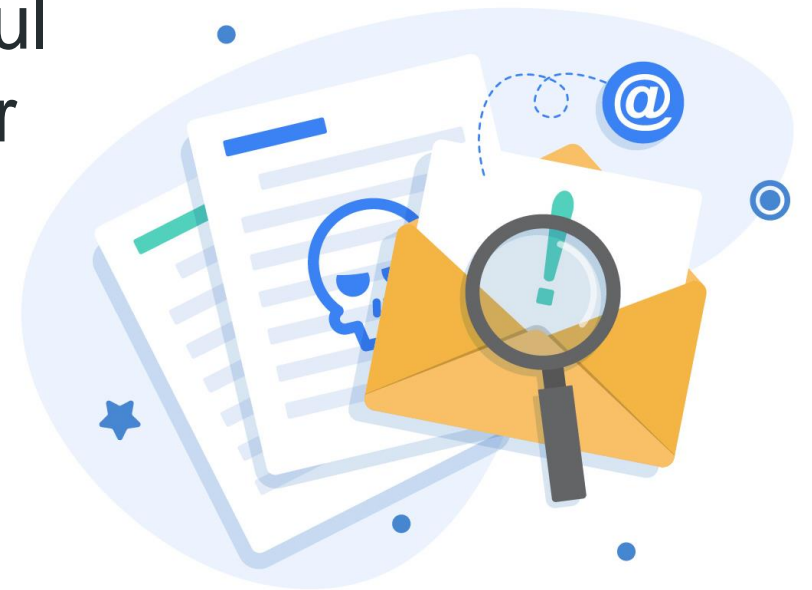


- Full-Service IT Sales and Support
- Managed Network Services
- vCIO and vCTO Services
- Cloud Services
- Helpdesk
- Phone Services

# Cybercriminals Love Email

**94% of malware is delivered through email!**

- All it takes is one person clicking a harmful link or opening a malicious attachment for their computer or network to be infected.
- What is a spoofed email?
- How to check if an email is fake?



# Compromised via Email



# Overview

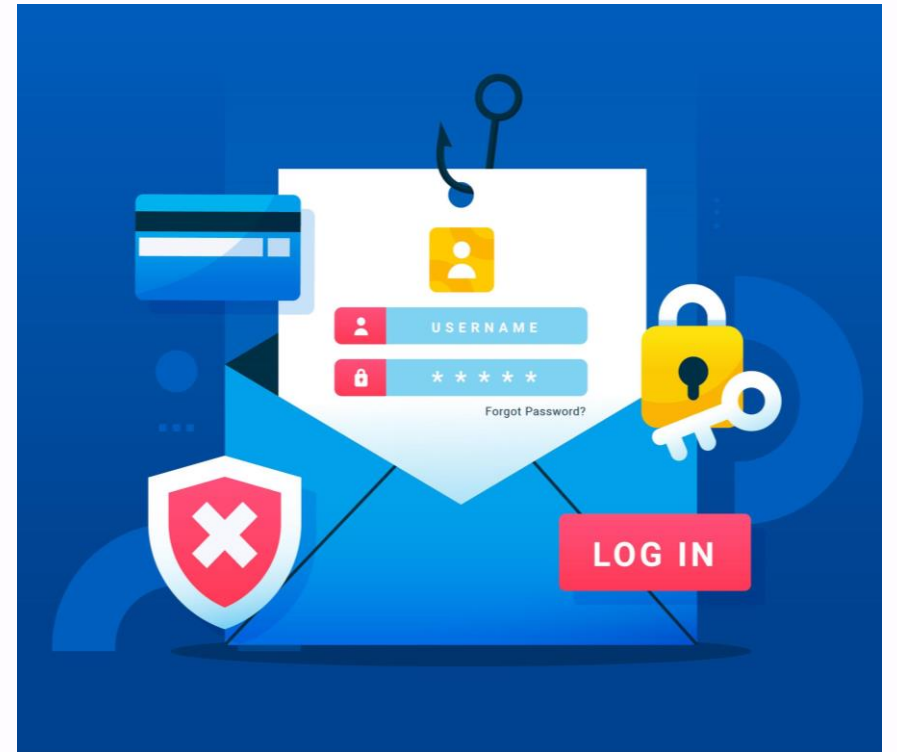
## Fake or Phishing Email:

- What is it?
- How are you hooked?
- How to identify it!



# Common Ways Email is Used as a Hook

- Via email file attachments
- Via embedded links





**Message**

Delete Archive Reply Reply All Forward Attachment Meeting Switch Background Move Junk Rules Read/Unread Categorize Follow Up

**Message Report for Digitalindustry** Blue Category

**S** • Support/Digitalindustry <h\_aoki@tsyamerica.jp> Tuesday, October 6, 2020 at 4:10 PM  
To: • Mark Meszaros

**Office 365**

Hello [markm@digitalindustry.com](mailto:markm@digitalindustry.com),

Password for [markm@digitalindustry.com](mailto:markm@digitalindustry.com) expires today  
You can change your password or continue using current password.

**Keep Current Password**

Digitalindustry Support

Total Control Panel Login

To: [markm@digitalindustry.com](mailto:markm@digitalindustry.com) Message Score: 15 High (60): **Pass**  
From: [h\\_aoki@tsyamerica.jp](mailto:h_aoki@tsyamerica.jp) My Spam Blocking Level: Medium Medium (75): **Pass**  
Low (90): **Pass**

[Block](#) this sender / [Block](#) this sender enterprise-wide  
[Block](#) tsyamerica.jp / [Block](#) tsyamerica.jp enterprise-wide

*This message was delivered bec...*




**Message**


Delete Archive Reply Reply All Forward Attachment Meeting Switch Background Move Junk Rules Read/Unread Categorize Follow Up


**James Casamento shared "CyberSecurity NonProfit Village - October 2020 - working draft 2.0" with you.** Blue Category

**JC** • James Casamento <no-reply@sharepointonline.com> Tuesday, November 10, 2020 at 11:53 AM  
To: Mark Meszaros; Camila Rossel Escudero; Cc: James Casamento


  
**James Casamento shared a file with you**

Here is the presentation. Mark take a look at it and see if you like the content and sequence of how it's presented. Once that's done we can make it look better.

 CyberSecurity NonProfit Village - October 2020 - working draft 2.0

 This link will work for anyone in Digital Industry, LLC.

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# Email Best Practices

- ✓ Identify if the email is **internal** vs **external** email
- ✓ Analyse unexpected emails
- ✓ Check it visually - trust your instincts and be skeptical
- ✓ Look for inconsistencies
- ✓ Never click on a rushed or urgent requests



# Email Best Practices

Never transfer money or give out private information without verification.

Practice your identification skills and **be vigilant!**



# Thanks for Watching!

