

## PAST PARTICIPANTS

### SOAR 1

Empowering the Ages  
James Hollister Wellness  
Foundation  
New Orchestra of Washington  
ROOTS Africa  
SciTech2U  
Up2Us Foundation

### SOAR 2

Brothers Academy  
The Condor Project  
The Civic Circle  
Cool & Dope  
Global Etiquette  
Retouch International Ministries  
Link Generations  
UNITY  
The Muslim Community Center  
Medical Clinic

### SOAR 3

The Brain Bunch  
Family PASS  
Loudoun Cares  
The MusicianShip  
National Conference of State  
Societies  
Sharing Shoes  
Student Global Ambassador  
Program  
Youth Activism Project

## GUIDING START-UP NONPROFITS FOR SUSTAINABLE GROWTH

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FOSTERING CHANGE  
TAKES A VILLAGE



## THE SOAR INCUBATION PROGRAM

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The SOAR Incubation program guides start-up nonprofits through a comprehensive set of management areas, instilling best practices and ensuring organizations are ready to achieve sustainable growth.

We are here to help your organization create a strong foundation that will help you to increase your impact and reach.

With weekly training sessions and access to consultations with industry and subject matter experts, this program is a highly personalized experience that you don't want to miss.

SOAR builds stronger nonprofits by training them on best practices. After completing the program, participants demonstrate knowledge of critical industry standards, agility, innovation and sustainable practices that help their charitable organizations grow. Community stakeholders indicate that graduates are better candidates for investment and partnership.

# IMPACT

- 100% of participants created a strategic plan for their organization.
- Participants doubled their program outreach and services despite the COVID-19 pandemic.
- Participant social media following increased 460% from 125 to 700 in under a few weeks.
- Participants increased their funding outputs. One member of the 2020 cohort learned how to generate new revenue, increasing their funding by 1300% within six months.

## SERVICES

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- Strategic Planning
- Governance & Board Development
- Fundraising
- Financial Management
- Program Development & Evaluation
- Marketing & Communications

In addition to group trainings, participants meet one-on-one with subject matter experts, which gives them the opportunity to focus on the issues most important to their organization.

### What type of organization does SOAR serve?

SOAR is aimed at start-up nonprofits. Typically, participants have recently attained or are about to attain charitable status, have received some funding, and have begun operating and conducting programs.

### What does the fee cover?

The fee covers all group trainings, all one-on-one consultations, and access to all the materials and resources used in SOAR. The fee ranges between \$300 and \$800 depending on the participant's level of membership with the Nonprofit Village. The value of SOAR is around \$5,000, so the fee is great value!

## FAQ

APPLY ONLINE AT [WWW.BIT.LY/3RNUPNG](http://WWW.BIT.LY/3RNUPNG)