



FAQs

What type of organization does SOAR serve?

SOAR is a program intended to help participants become viable sustainable businesses, so it is ideal for organizations that have started operating but need help developing. Your organization should be incorporated to find the program most helpful.

What topics does SOAR cover?

SOAR is a 4-month program that focuses on the following nonprofit management areas:

- Strategic business planning
- Fundraising and development
- Fiscal management
- Marketing and communications
- Governance and Board Development

In addition to group trainings, participants meet one-on-one with subject matter experts, which gives them the opportunity to focus on the issues most important to their organization. Each month there is a mastermind session to allow participants to dive deeper into a topic and incorporate solutions defined by the group.

How can I join SOAR?

Apply by May at the link on our website

<https://thenonprofitvillage.org/programs/soar-incubation-program/>

When does SOAR happen?

SOAR begins in July and ends in October each year. There are follow up sessions for the graduates and the cohort is limited to eight participants, so the group is small enough to encourage peer support.

What are the requirements of the SOAR Program?

SOAR requires weekly participation in a 90-minute training session. Participants can learn from each other if any material is missed and have the chance to deepen their learning through their one-on-one sessions with the subject matter experts. There are homework assignments that will help to move your nonprofit business to management proficiency. Participants may invite one other member of the team (staff, board, long-term volunteer) to join each session. Mastermind sessions are encouraged but not required, however, best practices and critical solutions are often the result of joining these sessions.

The SOAR program is valued at \$5000, which includes the program and consultants that serve as individual subject matter experts. Through the support of our sponsors and partners, we offer this program for \$500. For scholarship information contact us at staff@thenonprofitvillage.org.

What are the benefits of the SOAR Program?

Participants master the subjects in the program through participating in multiple sessions on each subject. At the end of the program participants are expected to submit their completed strategic plan, marketing outline, and integrated development plan. Our trainers and coaches will collaborate with each participant individually to ensure completion.

At the conclusion of the program, we will offer a one-year membership to your state nonprofit association for further support.